1278 Mercer - Hamilton Expressway

Located on State Highway 1 (Waikato Expressway) at Mercer. Site 1278 faces traffic traveling northbound towards Auckland from Hamilton. A long viewing time this billboard sticks out like a sore thumb. High traffic count is ideal for commercial travellers, holiday makers heading north to Auckland.

Format	12m x 3m	**Daily Traffic Count**	28,756
Location	SH1 Mercer - Hamilton Expressway	**Rate Card**	$12,000
Illuminate	No	**Installation**	$780
Contact	Sam Harris sam@ad-vantage.co.nz 021 04 06 878	**Production**	$795