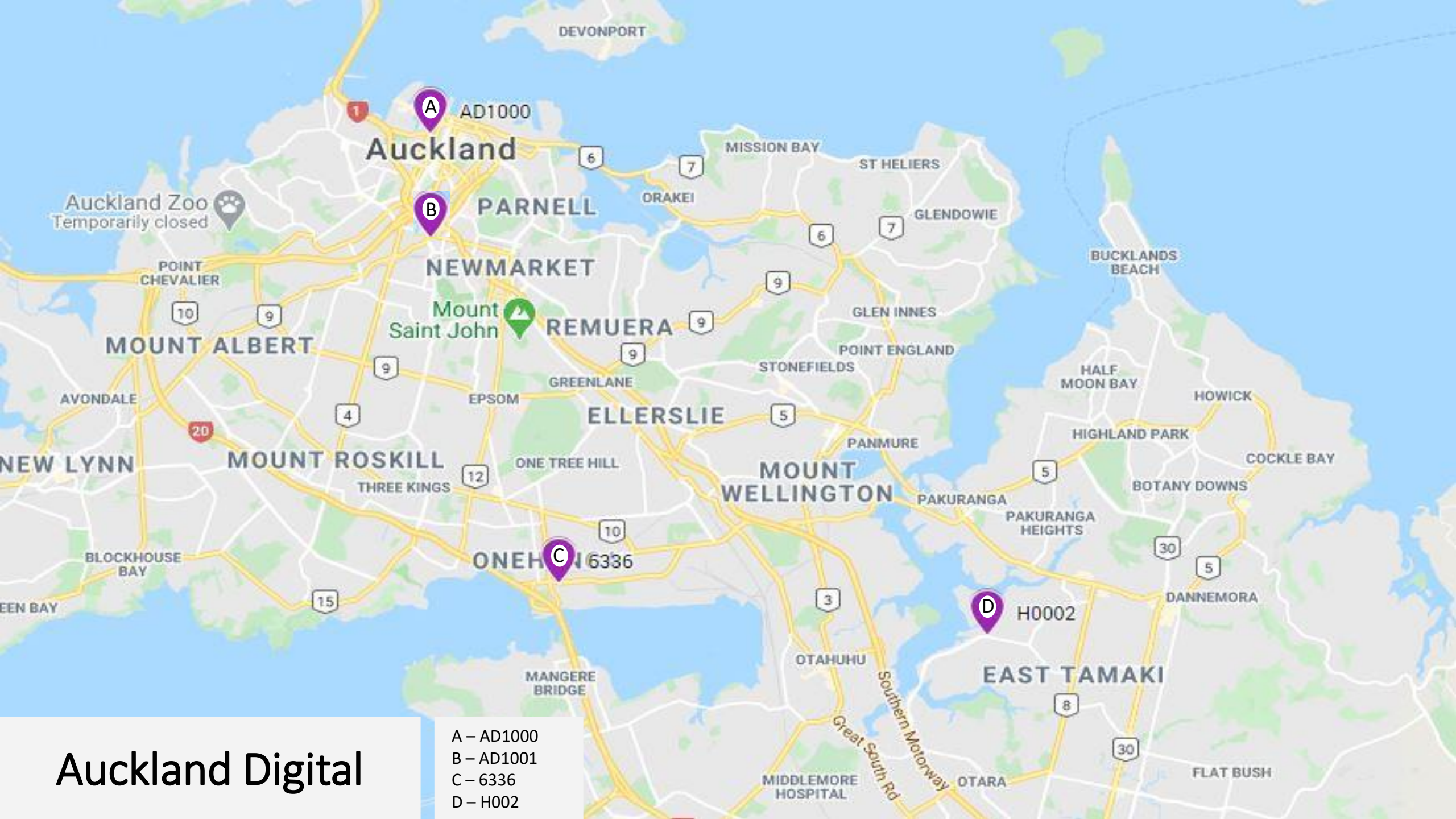


OUTDOOR NETWORK.

Auckland

Motorways & Non Motorway 12x3m's
Suburban & Main Arterial 6x3m's
Digital



- A – AD1000
- B – AD1001
- C – 6336
- D – H002

Auckland Digital



Media5 66 Fanshawe Street, CBD, Auckland - DIGITAL

Panel #: AD1000

Size: 6m x 3m
Illumination: Yes
Monthly Ratecard: \$5,000
Your Monthly Rate: \$5,000
Installation Price: \$0
Print Price: \$450
Total Costs: \$5,450

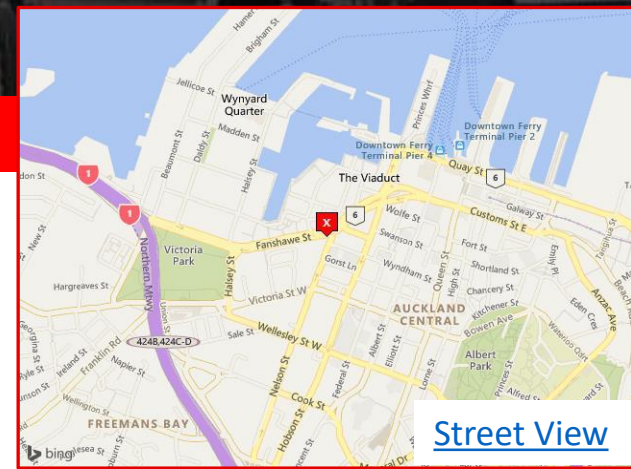
Monthly Visuals:
890,593

CPM (Cost Per Thousand)

Media Only: \$5.61

All Costs: \$6.12

This super busy intersection is a bit of a nightmare for slow traffic with extensive dwell time at the lights but at least people have this great digital billboard to entertain them! With 6 lanes of traffic heading at this billboard it really delivers against a huge and desirable inner-city audience heading to the North Shore, Wynyard Quarter and Ponsonby.





Media5 91 Newton Road, Eden Terrace, Auckland - DIGITAL

Panel #: AD1001

Size: 9m x 3m
Illumination: Yes
Monthly Ratecard: \$5,000
Your Monthly Rate: \$5,000
Installation Price: \$0
Print Price: \$675
Total Costs: \$5,675

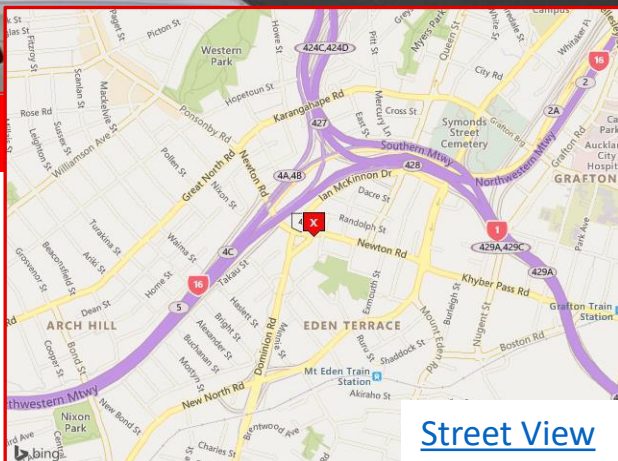
Monthly Visuals:
1,569,070

CPM (Cost Per Thousand)

Media Only: \$3.19

All Costs: \$3.62

This digital billboard on the corner of Newton Rd and Piwakawaka St is unmissable. The curve in the road means the vehicles head directly at the billboard creating unavoidable attention. The heavy traffic flows and dwell time at the lights just doubles down on the impact. This key link route captures drivers coming from the Western Motorway, Ponsonby and the CBD heading towards Grafton, Mt Eden and Newmarket.





AD-VANTAGE



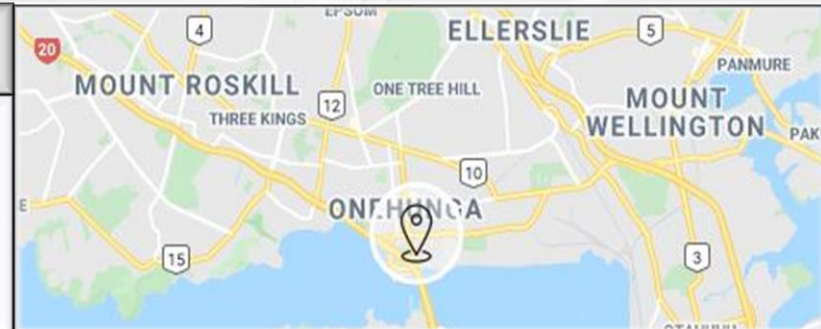
6336 Digital

Neilson Street, Onehunga

Format	8 x 2m	DTV	45,283
Lit	Digital	Rotation	8sec & 6 ad's
Rate Card	\$5000 per week / \$15,000 per month		
Contact	sam@ad-vantage.co.nz / 021 040 6878		

Neilson Street is a main arterial route linking Penrose/Onehunga with Mangere and Auckland Airport. The South Western Motorway on ramps are just beyond the lights where this billboard is viewed. With a great view time and traffic seriously backing up past this billboard all day, this is a great site to get your message to a mix of passing traffic.

[View additional photos](#)



Click here for Google Maps link



OUTDOOR NETWORK



H0002 Digital

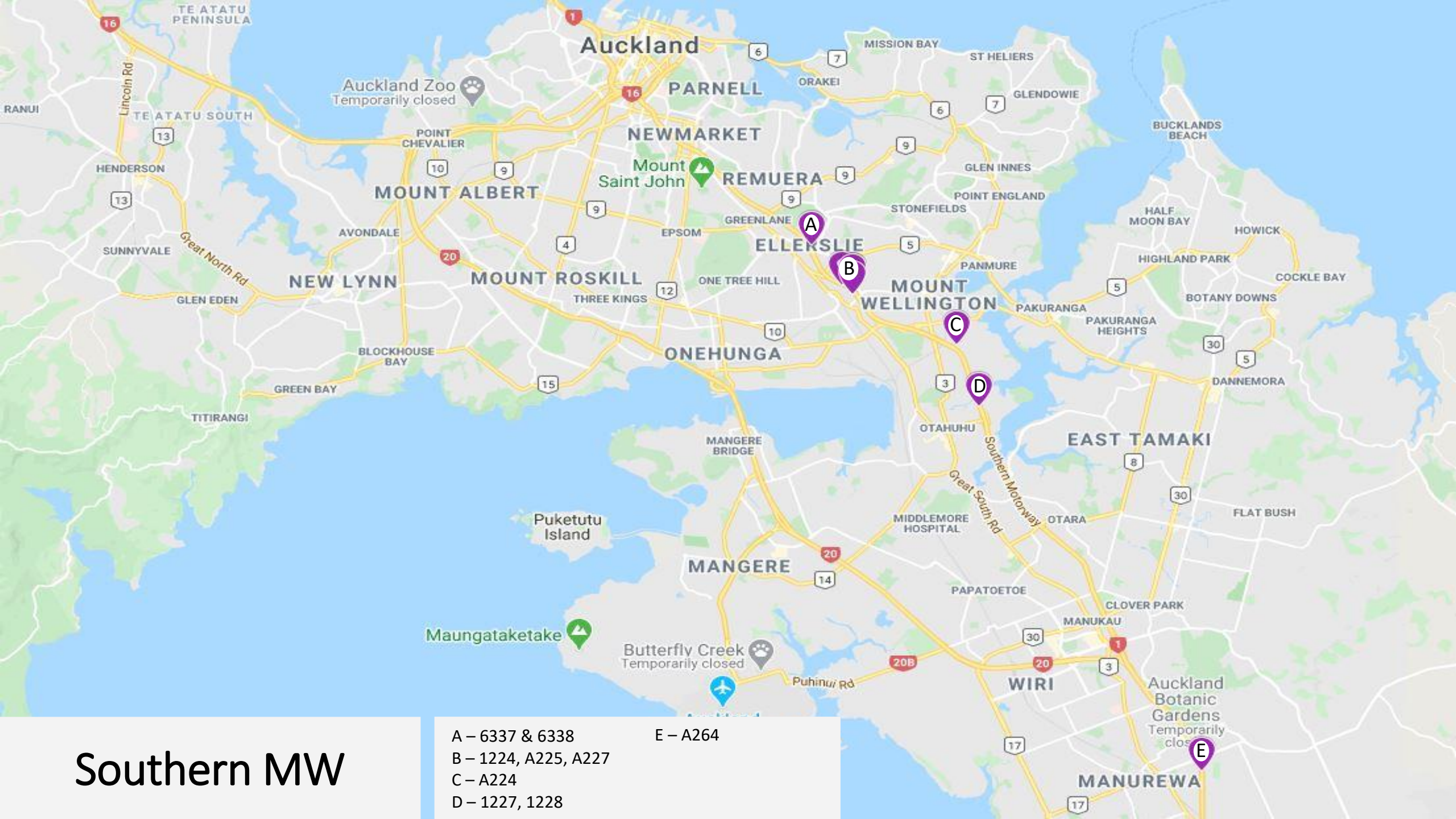
Highbrook Ave, East Tamaki

Format	9 x 3.8m	DTV	30,000
Lit	Digital	Rotation	8sec & 6 ad's
Rate Card	\$5000 per week / \$18,000 per month		
Contact	sam@ad-vantage.co.nz / 021 040 6878		

H0002 is located opposite Highbrook Business Park which is a world-class development by Goodman, with head offices of major brands such as Ford, ANZ, Mainfreight, DHL and New Zealand Post. The screen sits in a dominant position with a huge 400m+ lead-in, including a traffic-lighted intersection ensuring long dwell times.



[Click here for Google Maps link](#)



Southern MW

- A – 6337 & 6338
- B – 1224, A225, A227
- C – A224
- D – 1227, 1228
- E – A264



Media5 Southern Motorway, 10 Scotts Road, Manurewa, Auckland

Panel #: A264

Size: 12m x 3m
Illumination: No
Monthly Ratecard: \$24,000
Your Monthly Rate: \$24,000
Installation Price: \$735
Print Price: \$900
Total Costs: \$25,635

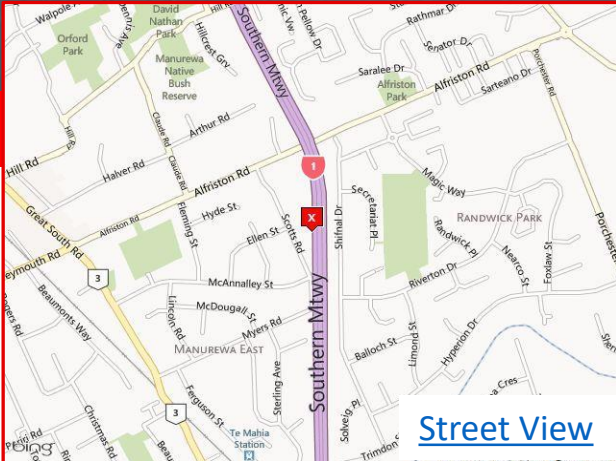
Monthly Visuals:
2,093,051

CPM (Cost Per Thousand)

Media Only: \$11.47

All Costs: \$12.25

This is the ONLY city bound motorway billboard South of Manukau. This fantastic site has very long approach views and delivers over 2 million visuals per month. This site is a must have for any broad reach campaign.



Street View



AD-VANTAGE

ID 1229

Otahuhu, Southern MW (Inbound)

Format	12 x 3m	DTV	107,556
Lit	Yes	Installation	\$780
Rate Card	\$26,500	Production	\$795
Contact	sam@ad-vantage.co.nz / 021 040 6878		

Located just past the Otahuhu on ramp and viewed travelling north/city bound, this billboard has a very long view time and massive traffic count which backs up heavily during the morning/evening rush hours. This is the first billboard seen before entering the inner city Suburbs, making it a great way to target traffic entering the Auckland from the South. [View additional photos](#)



[Click here for Google Maps link](#)



AD-VANTAGE



1228

Otahuhu, Southern Motorway (Outbound)

Format	12 x 3m	DTV	89,319
Lit	Yes	Installation	\$780
Rate Card	\$24,500	Production	\$795
Contact	sam@ad-vantage.co.nz / 021 040 6878		

This busy site is viewed southbound on the Southern Motorway right beside the Princess St off ramp to Otahuhu and before the Highbrook Drive off ramp. A great way to target a huge portion of South/South East Auckland, Manukau City retail and holiday goers heading further South. [View additional photos](#)





AD-VANTAGE



1227

Otahuhu, Southern Motorway (Outbound)

Format	12 x 3m	DTV	107,556
Lit	Yes	Installation	\$780
Rate Card	\$24,500	Production	\$795
Contact	sam@ad-vantage.co.nz / 021 040 6878		

The first of the above three billboards, site 1227 is viewed southbound on the Southern Motorway just before the Princess St off ramp to Otahuhu. Outstanding view time and a great way to target South Auckland, Manukau City retail and holiday goers heading further South. [View additional photos](#)





Media5 Southern Motorway, 103 Carbine Road, Mt Wellington, Auckland

Panel #: A224

Size: 12m x 3m
Illumination: Yes
Monthly Ratecard: \$26,500
Your Monthly Rate: \$26,500
Installation Price: \$735
Print Price: \$900
Total Costs: \$28,135

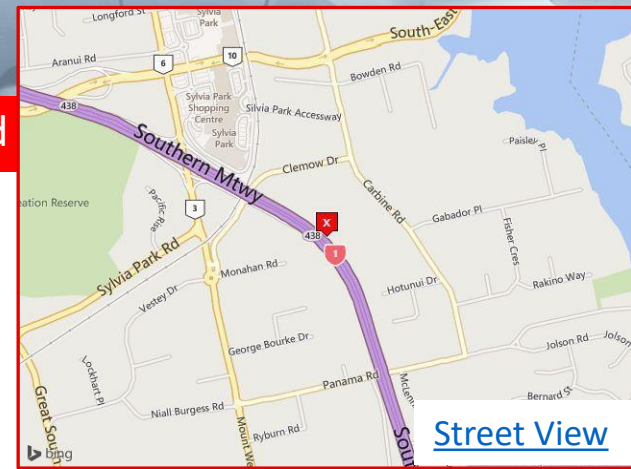
Monthly Visuals:
2,715,373

CPM (Cost Per Thousand)

Media Only: \$9.76

All Costs: \$10.36

This freestanding site situated at the famous Tip Top corner has excellent views from the very busy Southern Motorway. Targets traffic heading North towards Sylvia Park, Greenlane, Newmarket and the City. With a traffic count of nearly 3 million per month, this site delivers a vast and broad Auckland audience.





Media5 Southern Motorway, 752 Great South Road, Penrose, Auckland

Panel #: A227
Size: 12 x 3m
Illumination: Yes
Monthly Ratecard: \$26,500
Your Monthly Rate: \$26,500
Installation Price: \$735
Print Price: \$900
Total Costs: \$28,135

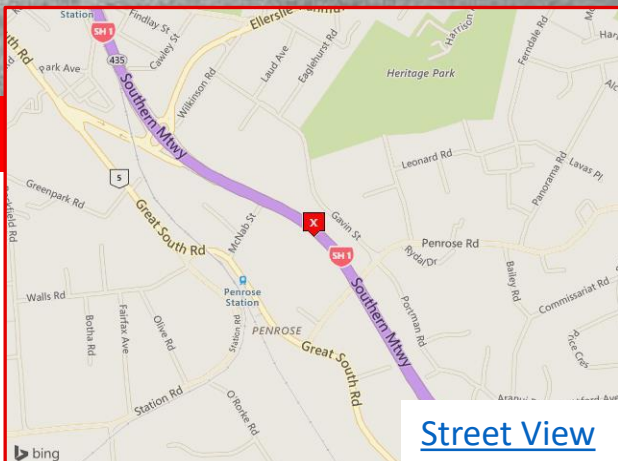
Monthly Visuals:
2,042,298

CPM (Cost Per Thousand)

Media Only: \$12.98

All Costs: \$13.78

This elevated billboard is unmissable and one of the last in-bound 12x3 sites before you reach the CBD. Powerfully illuminated it will work 24/7 to deliver an audience with broad reach and impressive frequency. Located just before the Ellerslie/Panmure and Greenlane interchanges the vehicle traffic in this area is frequently slow providing extended dwell





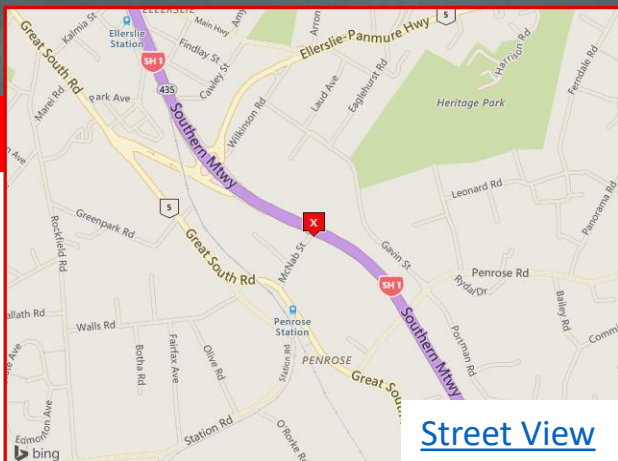
Media5 Southern Motorway, 752 Great South Road, Penrose, Auckland

Panel #: A225
Size: 12 x 3m
Illumination: Yes
Monthly Ratecard: \$26,500
Your Monthly Rate: \$26,500
Installation Price: \$735
Print Price: \$900
Total Costs: \$28,135

Monthly Visuals:
2,042,298

CPM (Cost Per Thousand)
Media Only: \$12.98
All Costs: \$13.78

This brightly lit 12x3 site provides all the huge audience reach and extended dwell time benefits of a Southern Motorway billboard. Seen just after the Ellerslie/Panmure Interchange it delivers traffic heading to Sylvia Park, The South Eastern Highway, The Airport and the many, many suburbs south of Ellerslie.





AD-VANTAGE

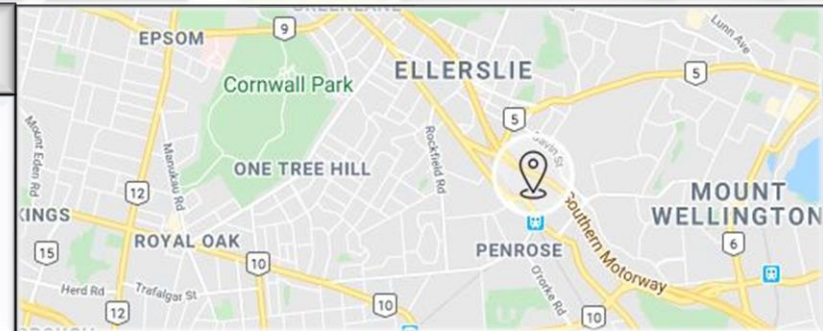


1224

Penrose, Southern Motorway (Outbound)

Format	12 x 3m	DTV	107,556
Lit	Yes	Installation	\$780
Rate Card	\$26,500	Production	\$795
Contact	sam@ad-vantage.co.nz / 021 040 6878		

Viewed travelling south on the Southern Motorway this site gets a huge daily traffic count from the motorway plus traffic entering the motorway on the Ellerslie roundabout. A great site to target Sylvia Park and South/East Auckland. [View other site photos](#)





AD-VANTAGE

ID 6337

Ellerslie, Southern Motorway (Outbound)

Format	6 x 3m	DTV	125,118
Lit	Yes	Installation	\$480
Rate Card	\$15,000	Production	\$450
Contact	sam@ad-vantage.co.nz / 021 040 6878		

Located on the Southern Motorway at Ellerslie just before the Penrose/Ellerslie exit. Site 6337 faces traffic travelling south and is no doubt one of the busiest 6x3m's in Auckland. Traffic literally creeps past this billboard every rush hour. [View additional photos.](#)





AD-VANTAGE

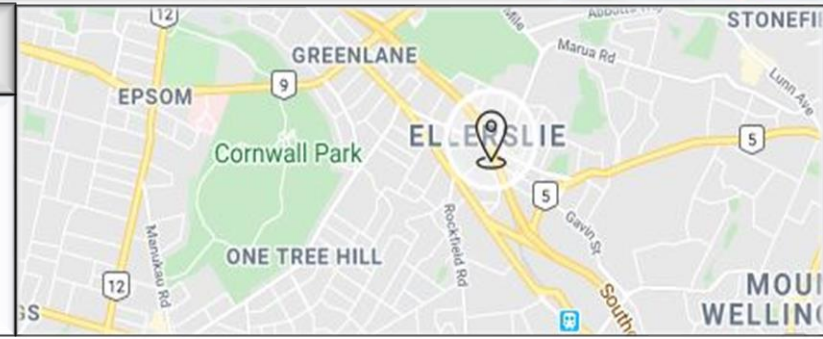
ID 6338

Ellerslie, Southern Motorway (Inbound)

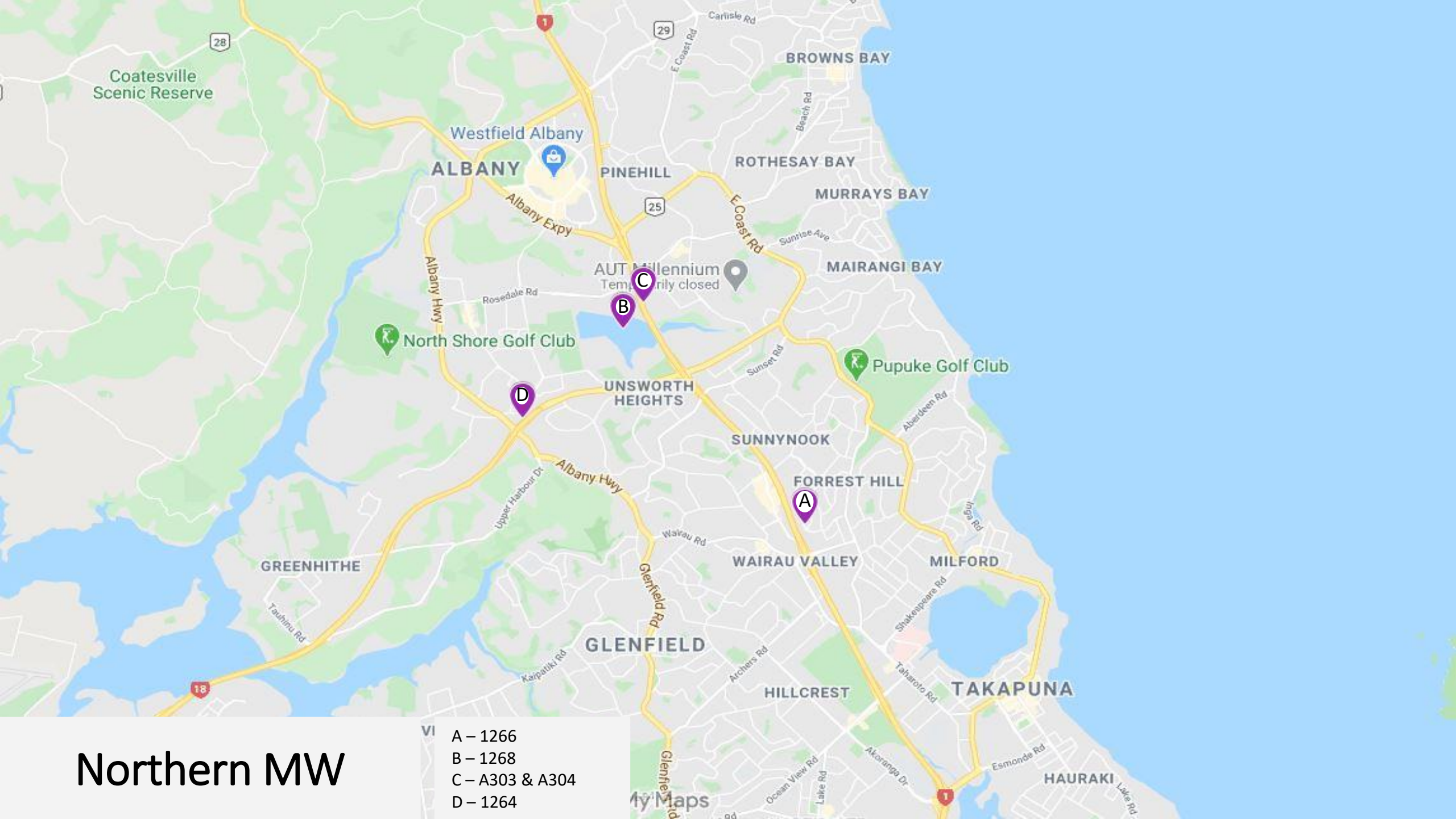
Format	6 x 3m	DTV	125,118
Lit	Yes	Installation	\$480
Rate Card	\$15,000	Production	\$450
Contact	sam@ad-vantage.co.nz / 021 040 6878		

Located on the Southern Motorway in Ellerslie just after the Penrose/ Ellerslie roundabout and before the Greenlane exit. Site 6338 faces traffic travelling north and you'll struggle to find a higher viewed 6x3m, great for general awareness or targeting city bound traffic.

[View additional photos.](#)



Click here for Google Maps link



Northern MW

- VI A – 1266
- B – 1268
- C – A303 & A304
- D – 1264



AD-VANTAGE



1266

Wairau Valley, Northern MW (Outbound)

Format	12 x 3m	DTV	75,986
Lit	Yes	Installation	\$780
Rate Card	\$32,000	Production	\$795
Contact	sam@ad-vantage.co.nz / 021 040 6878		

Site 1266 is viewed travelling north from Auckland City located 300m before the Tristram Ave and Wairau Valley off ramp. This site catches a massive traffic flow with vehicles backing up beside the billboard for several hours every evening. Long view times and absolutely no clutter of other signage which helps demand attention. **No alcohol advertising permitted on this site.** [View additional photos](#)



Click here for Google Maps link



AD-VANTAGE

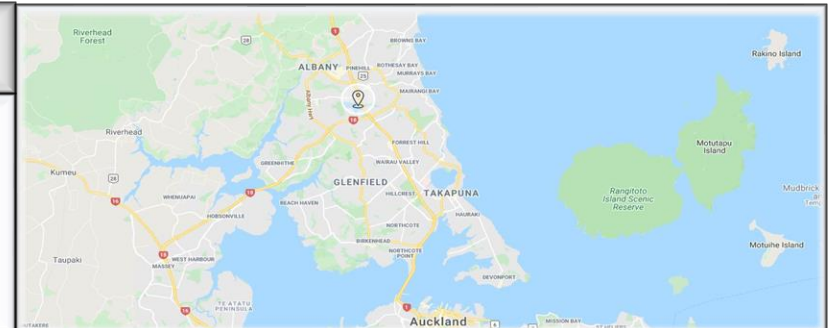
ID 1268

Albany, Northern MW (Outbound)

Format	12 x 3m	DTV	80,398
Lit	Yes	Installation	\$780
Rate Card	\$25,000	Production	\$795
Contact	sam@ad-vantage.co.nz / 021 040 6878		

Site 1268 is viewed travelling north from Auckland located 500m after Constellation Drive. This site catches a massive traffic flow heading to Albany of further north with vehicles backing up past the billboard for several hours every evening. The lead up view to this billboard is 300m+ making it easy to get your message across.

[View additional photos.](#)



Click here for Google Maps link



Media5 Northern Motorway, Auckland – North Bound

Panel #: A304

Size: 12m x 4m
Illumination: Yes
Monthly Ratecard: \$35,000
Your Monthly Rate: \$35,000
Installation Price: \$1,125
Print Price: \$1,200
Total Costs: \$37,325

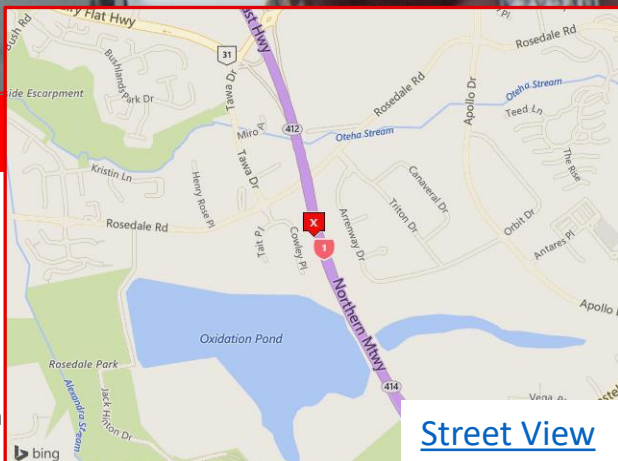
Monthly Visuals:
2,265,260

CPM (Cost Per Thousand)

Media Only: \$15.45

All Costs: \$16.48

This brightly lit 12x4 site provides all the huge audience reach and extended dwell time benefits of a rare Northern Motorway billboard. Seen just before the Albany Expressway/Greville Road Interchange it delivers traffic heading to; Massey Uni, Westfield Albany, Dairy Flat, Browns Bay, Silverdale and of course, the rest of the North Island. At 12x4 it's a full third bigger than a 12x3 so make the logo bigger!





Media5 Northern Motorway, 22 Cowley Place, North Shore, Auckland

Panel #: A303

Size: 12m x 4m
Illumination: Yes
Monthly Ratecard: \$35,000
Your Monthly Rate: \$35,000
Installation Price: \$1,125
Print Price: \$1,200
Total Costs: \$37,325

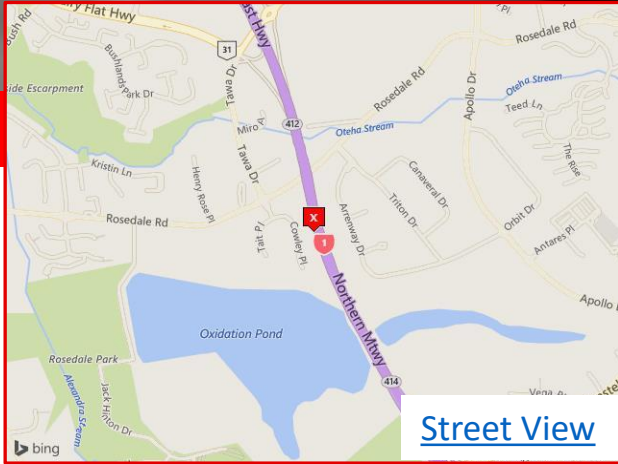
Monthly Visuals:
2,197,457

CPM (Cost Per Thousand)

Media Only: \$15.93

All Costs: \$16.99

This brightly lit 12x4 site provides all the huge audience reach and extended dwell time benefits of a rare Northern Motorway billboard. Seen just before the Constellation Drive/Upper Harbour Highway Interchange it delivers traffic heading to; the Eastern Bays, Glenfield, West Harbour and of course, the CBD. At 12x4 it's a full third bigger than a 12x3 so make the logo bigger!





AD-VANTAGE

ID 1264

Albany, Upper Harbour HW (SH18)

Format	12 x 3m	DTV's	38,586
Lit	Yes	Installation	\$900
Rate Card	\$18,000	Production	\$795
Contact	sam@ad-vantage.co.nz / 021 040 6878		

Located on the Upper Harbour Highway (SH18) and viewed heading west towards Hobsonville and Westgate, this site gets an extremely long view time with very little clutter of other signage/any other billboards in the area. With all the development going on in Hobsonville, this is a good way to get your message to the masses.

[View additional photos](#)





Western & South Western MW's

A – 1285
B – A262



AD-VANTAGE

ID 1285

Lincoln Road, Western MW (Inbound)

Format	12 x 4m	DTV	72,041
Lit	Yes	Installation	\$900
Rate Card	\$24,500	Production	\$1100
Contact	sam@ad-vantage.co.nz / 021 040 6878		

Located on the Western Motorway and viewed travelling into the city, this spectacular sized billboard boasts an extremely long view time from both the Western MW and also the Lincoln Road on ramp. Traffic backs up before and along side this billboard during morning rush hour. A great site to target West Aucklanders heading into the City.

[View additional photos](#)



Click here for Google Maps link



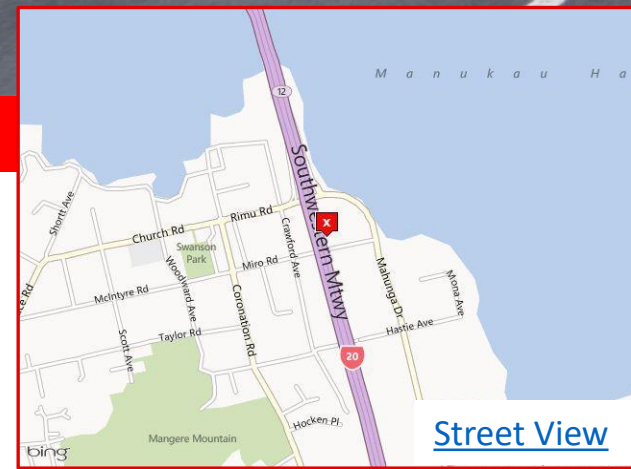
Media5 Southwestern Motorway, 39-51 Miro Road, Mangere, Auckland

Panel #: A262

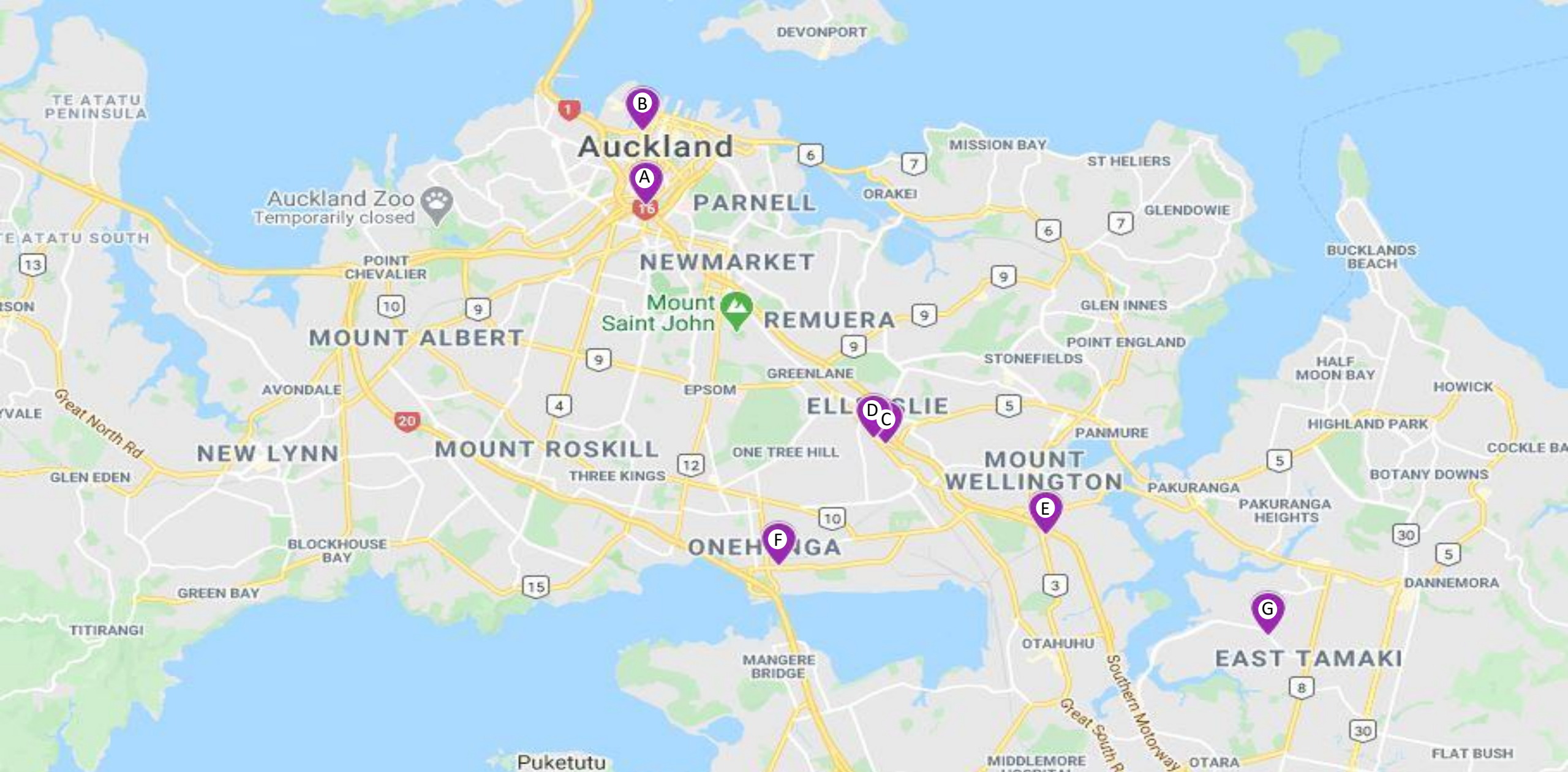
Size: 12m x 3m
Illumination: No
Monthly Ratecard: \$24,000
Your Monthly Rate: \$24,000
Installation Price: \$735
Print Price: \$900
Total Costs: \$25,635

Monthly Visuals:	1,974,919
CPM (Cost Per Thousand)	
Media Only:	\$12.15
All Costs:	\$12.98

This 12x3 just after Mangere Bridge is the last available motorway billboard before you turn off for the airport or head South to Manukau. A very effective site delivering valuable airport commuters as well as a broad Auckland audience. Good traffic dwell times in extended peak periods.



Street View



Non MW 12x3m's

- A – A121
- B – A116
- C – 1258
- D – A234

- E – A210, 212 & 213
- F – A236
- G – 1286



Media5 30 Upper Queen Street, CBD, Auckland

Panel #: A121

Size: 12m x 3m
Illumination: Yes
Monthly Ratecard: \$18,000
Your Monthly Rate: \$18,000
Installation Price: \$735
Print Price: \$900
Total Costs: \$19,635

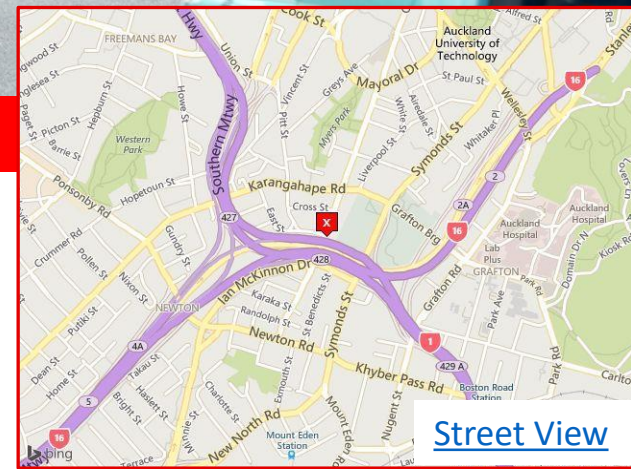
Monthly Visuals:
995,954

CPM (Cost Per Thousand)

Media Only: \$18.07

All Costs: \$19.72

This billboard benefits from the dwell time created by the traffic lights and an unusually uncluttered environment just before you head into the busy Queen St / K Road intersection. It also has secondary views from the northbound motorway. Illuminated for 24/7 views, it is a very effective CBD site.



[Street View](#)



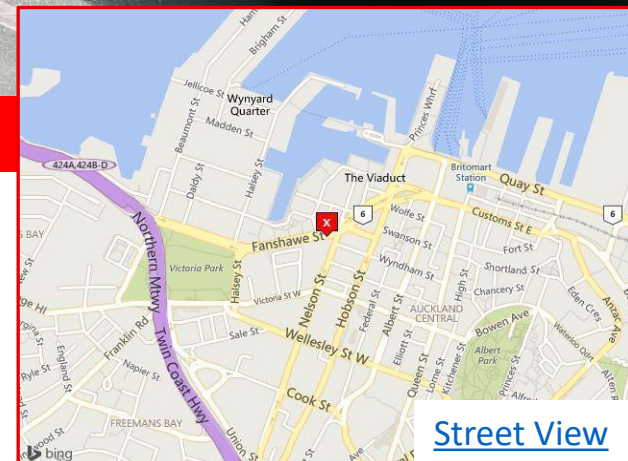
Media5 70 Fanshawe Street, CBD, Auckland

Panel #: A116
Size: 6m x 6.5m
Illumination: Yes
Monthly Ratecard: \$22,000
Your Monthly Rate: \$22,000
Installation Price: \$850
Print Price: \$975
Total Costs: \$23,825

Monthly Visuals:
890,593

CPM (Cost Per Thousand)
Media Only: \$24.70
All Costs: \$26.75

Highly visible 6x6.5 angled towards 5 lanes of congested traffic heading towards the CBD. Lit for 24 hour views. Key CBD/Waterfront entry from the North Shore/Ponsonby. This site targets corporate, lifestyle and upper socio markets. This site can also be used as a 6x6.





AD-VANTAGE

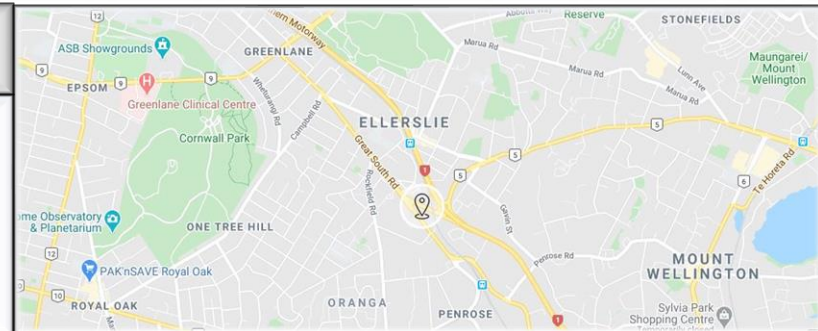


1258

Great South Rd, Penrose/Sth MW On Ramp

Format	12 x 3m	DTV	38,611
Lit	Yes	Installation	\$780
Rate Card	\$18,000	Production	\$795
Contact	sam@ad-vantage.co.nz / 021 040 6878		

Viewed coming from Great South Road, this billboard is located on the Caltex before the Penrose/Southern Motorway on-ramp. There is a long viewing time and vehicles back up past this billboard both morning and evening with a real mix of traffic. [View additional photos](#)



[Click here for Google Maps link](#)



Media5 421-451 Great South Road, Ellerslie, Auckland

Panel #: A234

Size: 12m x 3m
Illumination: Yes
Monthly Ratecard: \$16,000
Your Monthly Rate: \$16,000
Installation Price: \$735
Print Price: \$900
Total Costs: \$17,635

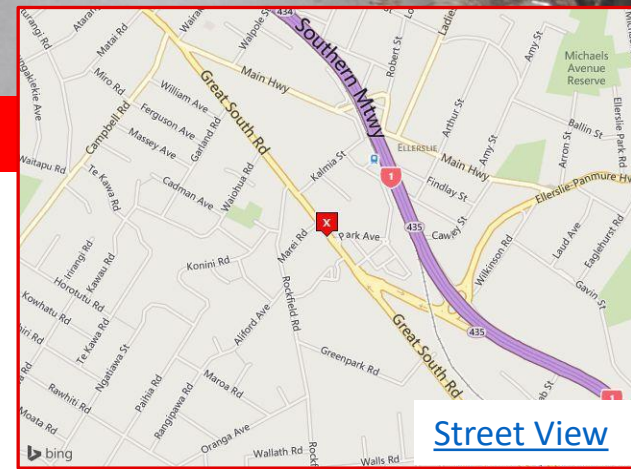
Monthly Visuals:
587,538

CPM (Cost Per Thousand)

Media Only: \$27.23

All Costs: \$30.02

This great freestanding 12x3 targets traffic on the busy Great South Road heading North towards Greenlane, Newmarket and the CBD. Onsite site is visible from considerable distance to a broad Auckland audience of shoppers and commuters.





Media5 400 Mt Wellington Highway, Mt Wellington, Auckland

Panel #: A210

Size: 12m x 3m
Illumination: Yes
Monthly Ratecard: \$14,000
Your Monthly Rate: \$14,000
Installation Price: \$735
Print Price: \$900
Total Costs: \$15,635

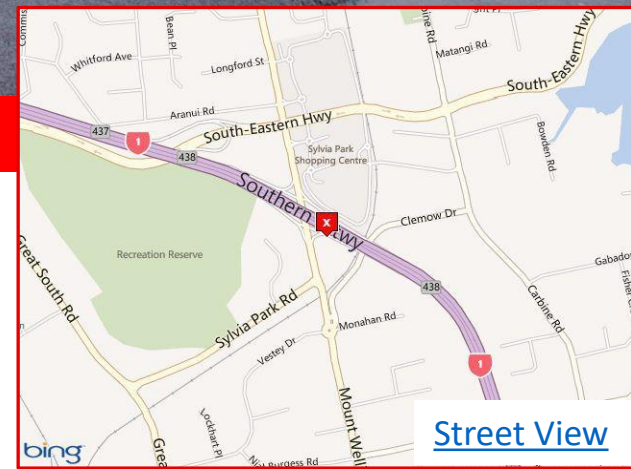
Monthly Visuals:
810,677

CPM (Cost Per Thousand)

Media Only: \$17.27

All Costs: \$19.29

Outstanding billboard location on the Southern Motorway off ramp. Clearly visible to 2 lanes of heavy traffic flow heading towards Sylvia Park and Mount Wellington Highway.





Media5 400 Mt Wellington Highway, Mt Wellington, Auckland

Panel #: A212

Size: 12m x 3m
Illumination: Yes
Monthly Ratecard: \$14,000
Your Monthly Rate: \$14,000
Installation Price: \$735
Print Price: \$900
Total Costs: \$15,635

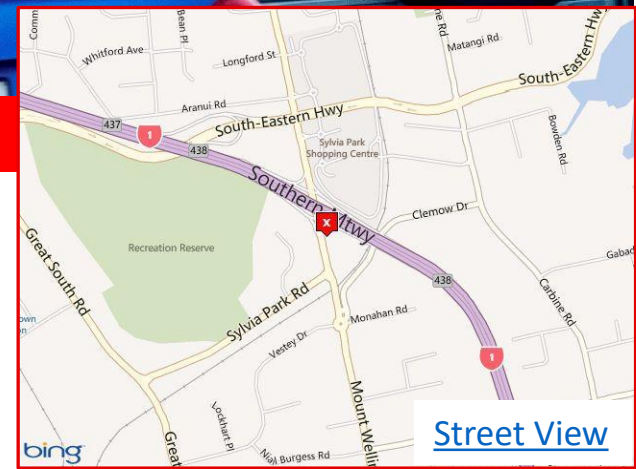
Monthly Visuals:
1,022,839

CPM (Cost Per Thousand)

Media Only: \$13.69

All Costs: \$15.29

Visible from considerable distance to vehicles heading along Mount Wellington Highway towards Sylvia Park and the Southern Motorway.





Media5 400 Mt Wellington Highway, Mt Wellington, Auckland

Panel #: A213

Size: 12m x 3m
Illumination: Yes
Monthly Ratecard: \$16,000
Your Monthly Rate: \$16,000
Installation Price: \$735
Print Price: \$900
Total Costs: \$17,635

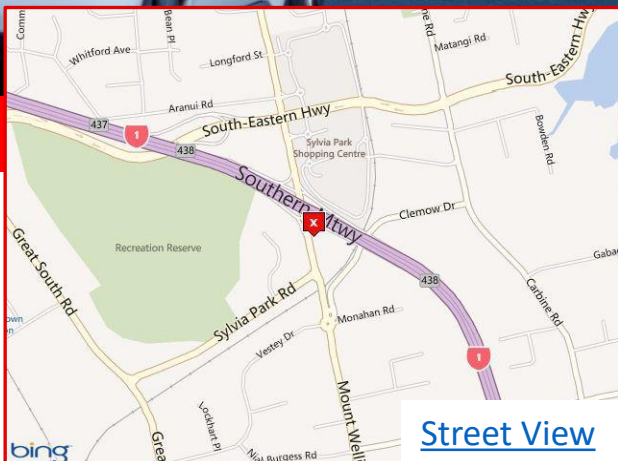
Monthly Visuals:
1,022,839

CPM (Cost Per Thousand)

Media Only: \$15.64

All Costs: \$17.24

Highly visible site, angled towards heavy traffic from Sylvia Park and Southern Motorway towards Manukau, Penrose, Onehunga and the airport.





Media5 Neilson Street, 34 Galway Street, Onehunga, Auckland

Panel #: A236

Size: 12m x 3m
Illumination: Yes
Monthly Ratecard: \$16,000
Your Monthly Rate: \$16,000
Installation Price: \$735
Print Price: \$900
Total Costs: \$17,635

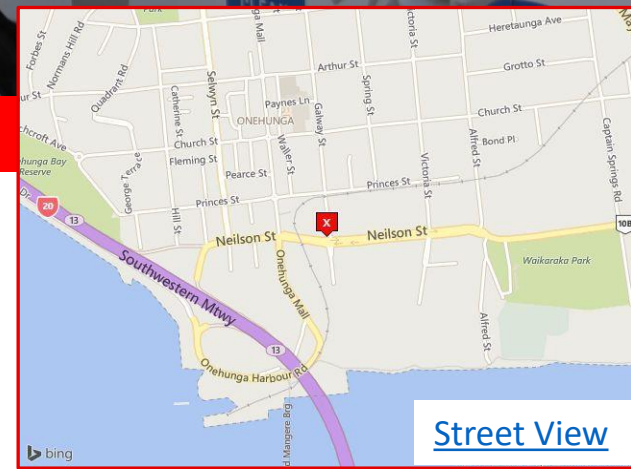
Monthly Visuals:
1,420,467

CPM (Cost Per Thousand)

Media Only: \$11.26

All Costs: \$12.42

This highly visible freestanding 12x3 targets traffic on busy Neilson Street heading towards Onehunga and the South Western Motorway towards the airport. Lit for 24/7 performance.





AD-VANTAGE

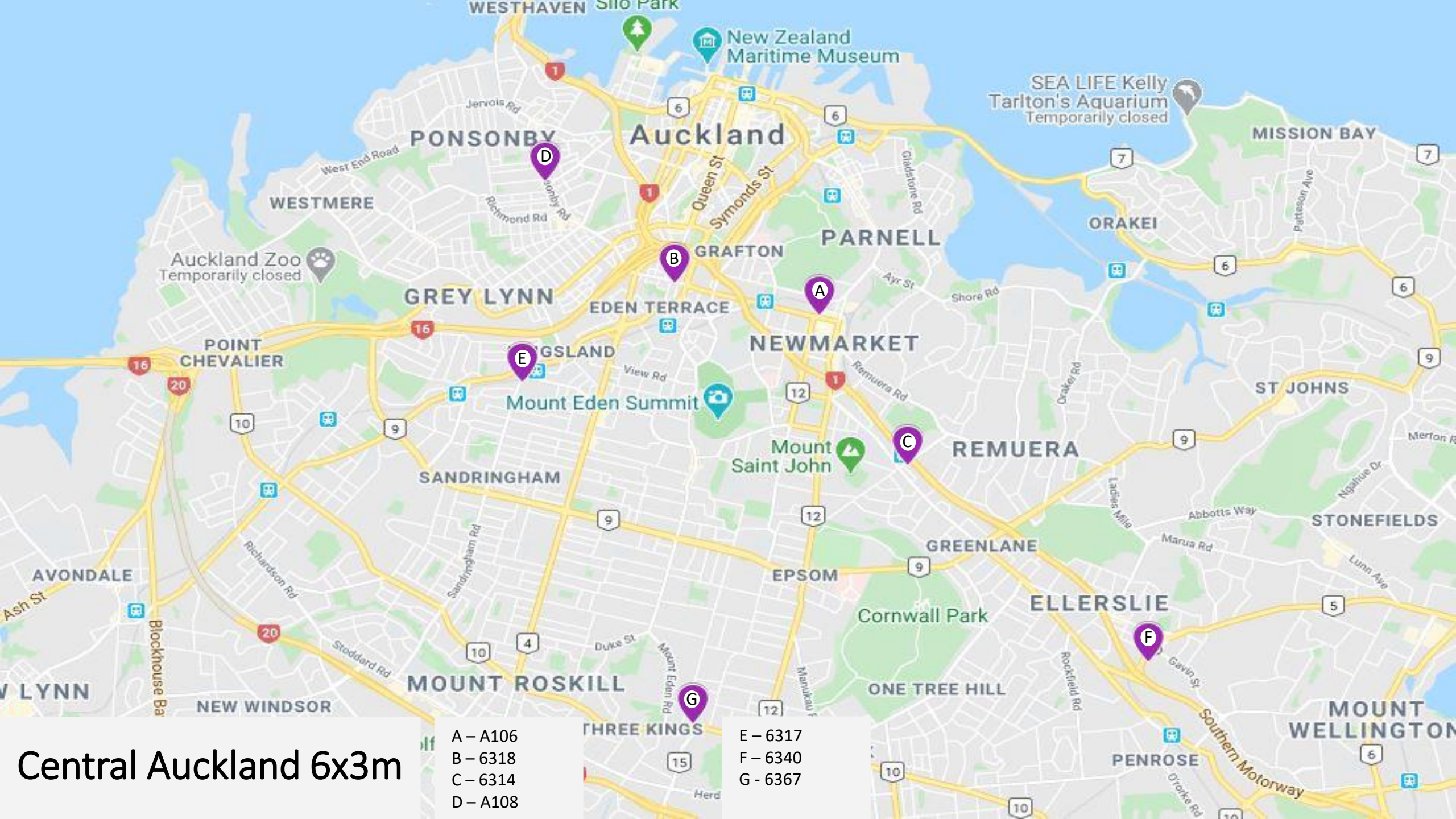
ID 1286

Allens Rd, East Tamaki

Format	12 x 3m	DTV	28,336
Lit	Yes	Installation	\$780
Rate Card	\$15,000	Production	\$795
Contact	sam@ad-vantage.co.nz / 021 040 6878		

Site 1286 is located on the new Highbury Expressway linking Botany (East Auckland) with the Southern Motorway. The road has a good all day traffic flow and a lot of businesses operating in the area. [View additional photos](#)





Central Auckland 6x3m

- A - A106
- B - 6318
- C - 6314
- D - A108
- E - 6317
- F - 6340
- G - 6367



Media5 394 Khyber Pass, Newmarket, Auckland

Panel #: A106

Size: 6m x 3m
Illumination: No
Monthly Ratecard: \$7,500
Your Monthly Rate: \$7,500
Installation Price: \$440
Print Price: \$450
Total Costs: \$8,390

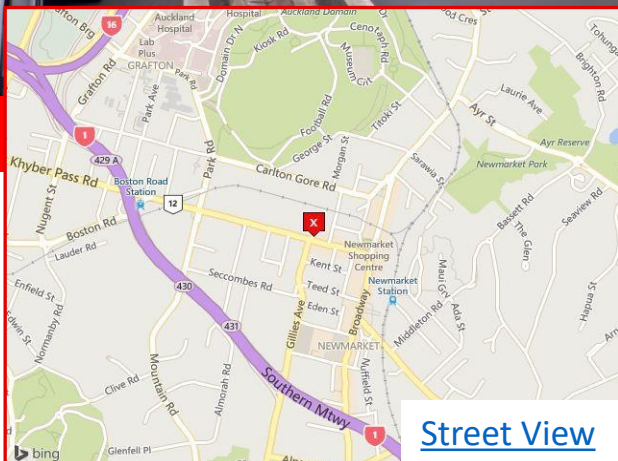
Monthly Visuals:
807,040

CPM (Cost Per Thousand)

Media Only: \$9.29

All Costs: \$10.40

A brand new site ideally located in the heart of Newmarket - one of New Zealand's most thriving retail zones. With the new Auckland University Campus just opened a stones-throw away, prestigious Auckland secondary schools nearby, and affluent professionals working in the area, this site is a must have.





AD-VANTAGE

ID **6318**

Newton Road, Newton

Format	6 x 3m	DTV	45,533
Lit	Yes	Installation	\$480
Rate Card	\$7,000	Production	\$450
Contact	sam@ad-vantage.co.nz / 021 040 6878		

Located on Newton Road, a key arterial route between Ponsonby and Newmarket, this site faces traffic heading towards Symonds's Street and New Market, catching a high volume of traffic all day and night, especially during rush hours. Only static billboard on Newton Rd. [View additional photos.](#)



[Click here for Google Maps link](#)

GO MEDIA

billboards.co.nz

Make the change.
The 2018 Audi Q5



Now includes 5-year motoring plan and extended warranty.
Come see it for yourself. We're just down the road.

ContinentalCars
DRIVING EXCELLENCE



AD-VANTAGE

ID 6314

Market Road, Remuera

Format	6 x 3m	DTV	25,986
Lit	Yes	Installation	\$480
Rate Card	\$8,000	Production	\$450
Contact	sam@ad-vantage.co.nz / 021 040 6878		

Market Road runs between Remuera and Great South Rd, linking Remuera with several private schools. Site 6314 faces traffic heading towards Great South Rd from Remuera and the Southern Motorway off-ramp. There are many premium brand car dealerships within 2 km of this billboard and traffic backs up past the billboard during peak periods.

[View additional photos](#)



[Click here for Google Maps link](#)



Media5 216 Ponsonby Road, Ponsonby, Auckland

Panel #: A108

Size: 6m x 3m
Illumination: Yes
Monthly Ratecard: \$9,500
Your Monthly Rate: \$9,500
Installation Price: \$440
Print Price: \$450
Total Costs: \$10,390

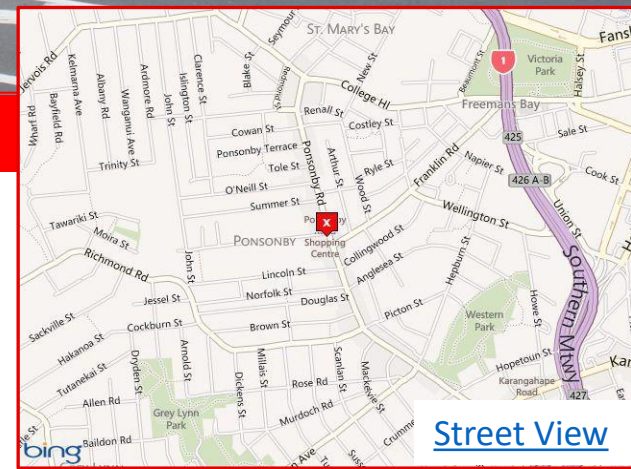
Monthly Visuals:
826,698

CPM (Cost Per Thousand)

Media Only: \$11.49

All Costs: \$12.57

Right in the heart of Ponsonby, next to Prego, Whisky Bar, and lots of other places you can drink after you've shopped hard at the fashion retailers! 25m to the Franklin Road lights so lots of long views from stationary traffic, not to mention plenty of pedestrians. A premium site.





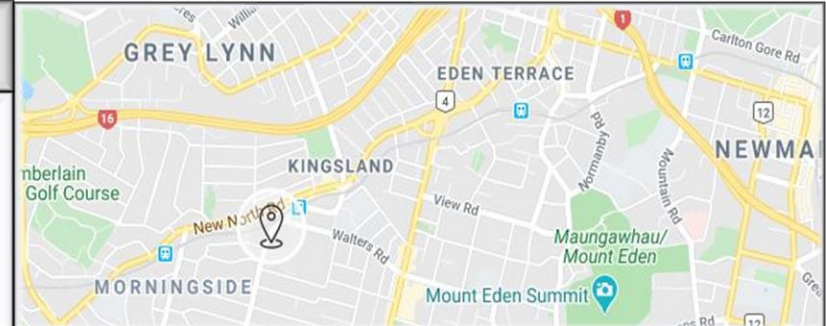
AD-VANTAGE

ID 6317

Sandringham Road, Kingsland

Format	6 x 3m	DTV	32,682
Lit	Yes	Installation	\$580
Rate Card	\$7,000	Production	\$450
Contact	sam@ad-vantage.co.nz / 021 040 6878		

Located directly opposite Eden Park, seen travelling towards St Lukes on Sandringham Rd. Site 6317 catches a high level of commuting traffic along with rugby and cricket fans. No alcohol advertising permitted on this site. [View additional photos.](#)



Click here for Google Maps link



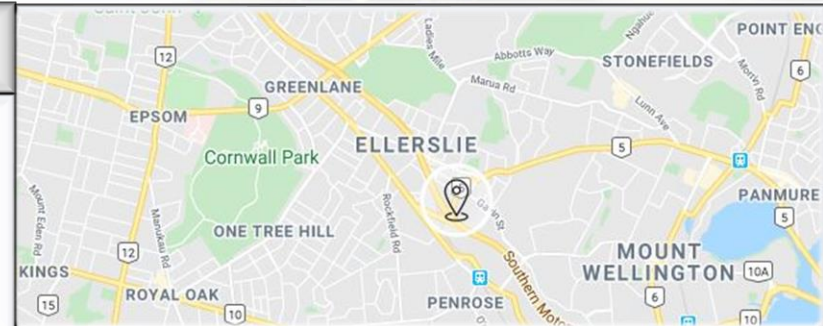
AD-VANTAGE

ID 6340

Ellerslie Highway, Ellerslie

Format	6 x 3m	DTV	25,569
Lit	Yes	Installation	\$480
Rate Card	\$7,000	Production	\$450
Contact	sam@ad-vantage.co.nz / 021 040 6878		

Located on the Ellerslie Highway just after leaving the Penrose/Ellerslie Motorway exit. Site 6340 sites right in your face and is viewed by traffic heading towards Ellerslie, Mt Wellington and Panmure. This road carries a real mix of vehicles throughout the day and night. [View additional photos](#)



[Click here for Google Maps link](#)



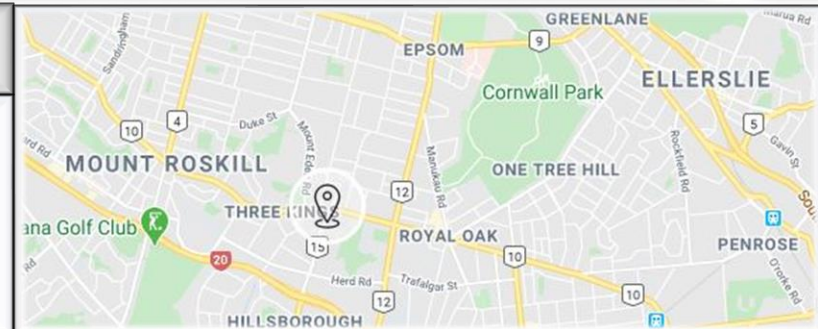
AD-VANTAGE

ID 6367

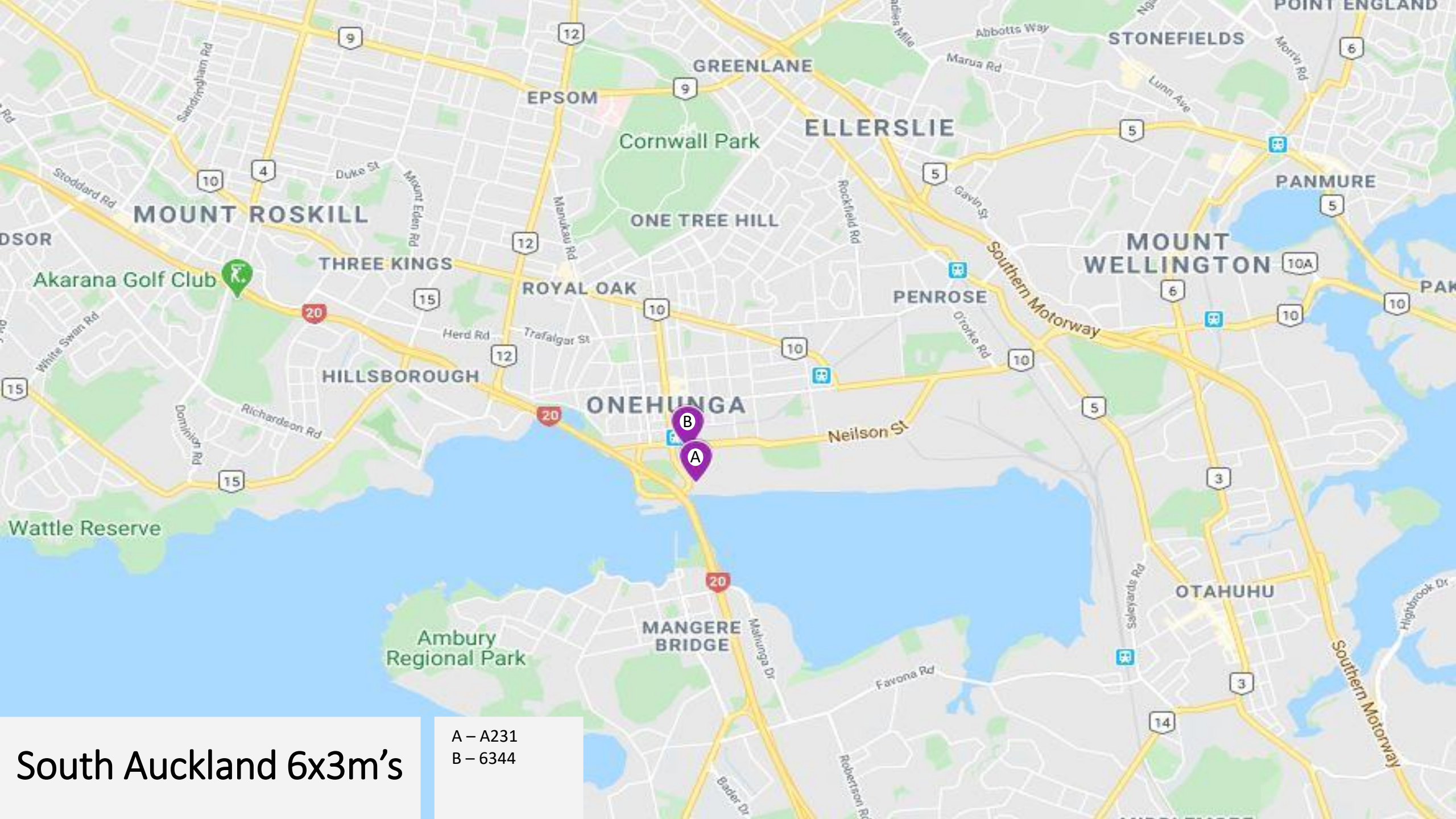
Mt Albert Road, Mt Roskill

Format	6 x 3m	DTV	46,470
Lit	Yes	Installation	\$480
Rate Card	\$7,500	Production	\$450
Contact	sam@ad-vantage.co.nz / 021 040 6878		

Mt Albert Rd is a key arterial route west to east from Mt Albert and Mt Roskill through to Royal Oak and Onehunga. There are very few billboards in this part of Auckland so this site is a real eye catcher. Great long view time with traffic backing up past the billboard during rush hours. A wide variety of traffic passes day and night. [View additional photos](#)



[Click here for Google Maps link](#)



South Auckland 6x3m's

- A – A231
- B – 6344



Media5 51 Onehunga Mall, Onehunga, Auckland

Panel #: A231

Size: 6m x 3m
Illumination: Yes
Monthly Ratecard: \$5,500
Your Monthly Rate: \$5,500
Installation Price: \$440
Print Price: \$450
Total Costs: \$6,390

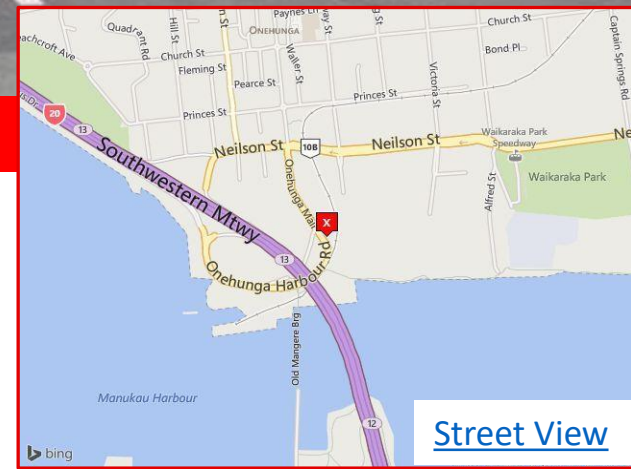
Monthly Visuals:
448,349

CPM (Cost Per Thousand)

Media Only: \$12.27

All Costs: \$14.25

This striking 6x3 sits on the motorway on-ramp and delivers traffic heading West on the South-Western motorway from Onehunga. It benefits from long approach views and is lit for 24/7 performance.





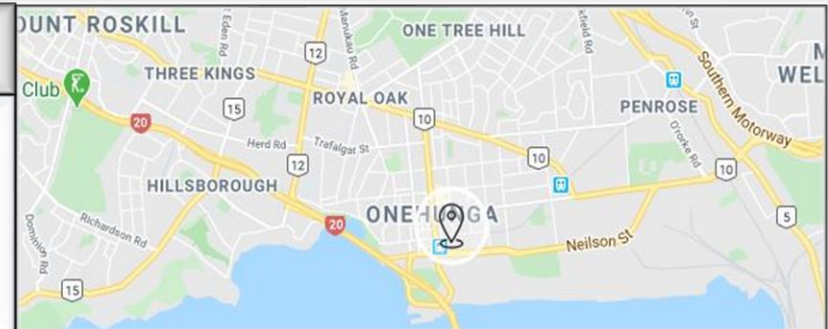
AD-VANTAGE

ID 6344

Neilson Street, Onehunga

Format	6 x 3m	DTV	45,283
Lit	Yes	Installation	\$480
Rate Card	\$7,000	Production	\$450
Contact	sam@ad-vantage.co.nz / 021 040 6878		

Situated on Neilson Street this billboard is viewed from the Onehunga Mall Rd and Neilson Street intersection. Being at the lights after the South Western Motorway off ramp, this site gets a long dwell time by traffic coming from South Auckland, Auckland Airport, Auckland City and West Auckland. [View additional photos](#)



[Click here for Google Maps link](#)



East Auckland 6x3m's

- A – A260 & A261
- B – 6354 & 6355
- C – A170 & A172



Media5 87 Mt Wellington Hwy, Panmure, Auckland

Panel #: A260

Size: 6m x 3m

Illumination: No

Monthly Ratecard: \$7,000

Your Monthly Rate: \$7,000

Installation Price: \$440

Print Price: \$450

Total Costs: \$7,890

Monthly Visuals:

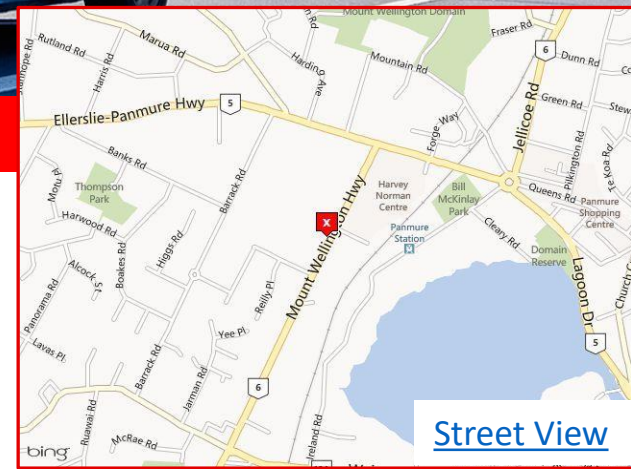
896,316

CPM (Cost Per Thousand)

Media Only: \$7.81

All Costs: \$8.80

Centrally located on Mt Wellington Highway between Sylvia Park and the Ellerslie-Panmure and Lunn Ave shops this double-sided 6x3 is a great way to talk to shoppers and commuters. Viewed when heading West towards Ellerslie-Panmure and Lunn Ave. Located on a school, this billboard is in an uncluttered environment.





Media5 87 Mt Wellington Hwy, Panmure, Auckland

Panel #: A261

Size: 6m x 3m
Illumination: No
Monthly Ratecard: \$7,000
Your Monthly Rate: \$7,000
Installation Price: \$440
Print Price: \$450
Total Costs: \$7,890

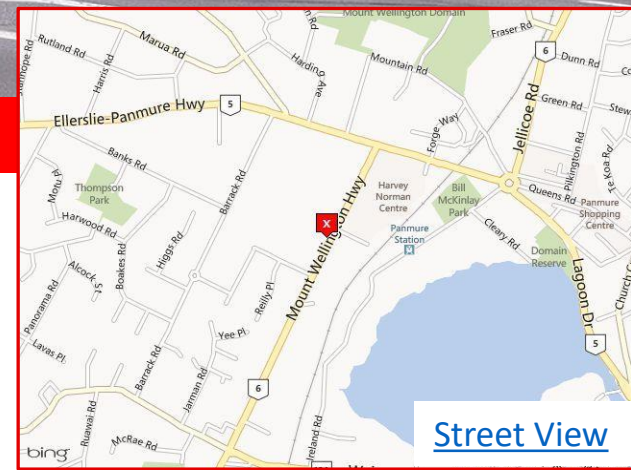
Monthly Visuals:
896,316

CPM (Cost Per Thousand)

Media Only: \$7.81

All Costs: \$8.80

Centrally located on Mt Wellington Highway between Sylvia Park and the Ellerslie-Panmure and Lunn Ave shops this double-sided 6x3 is a great way to talk to shoppers and commuters. Viewed when heading East towards the Sylvia Park Shopping Centre. Located on a school, this billboard is in an uncluttered environment.





AD-VANTAGE



6354

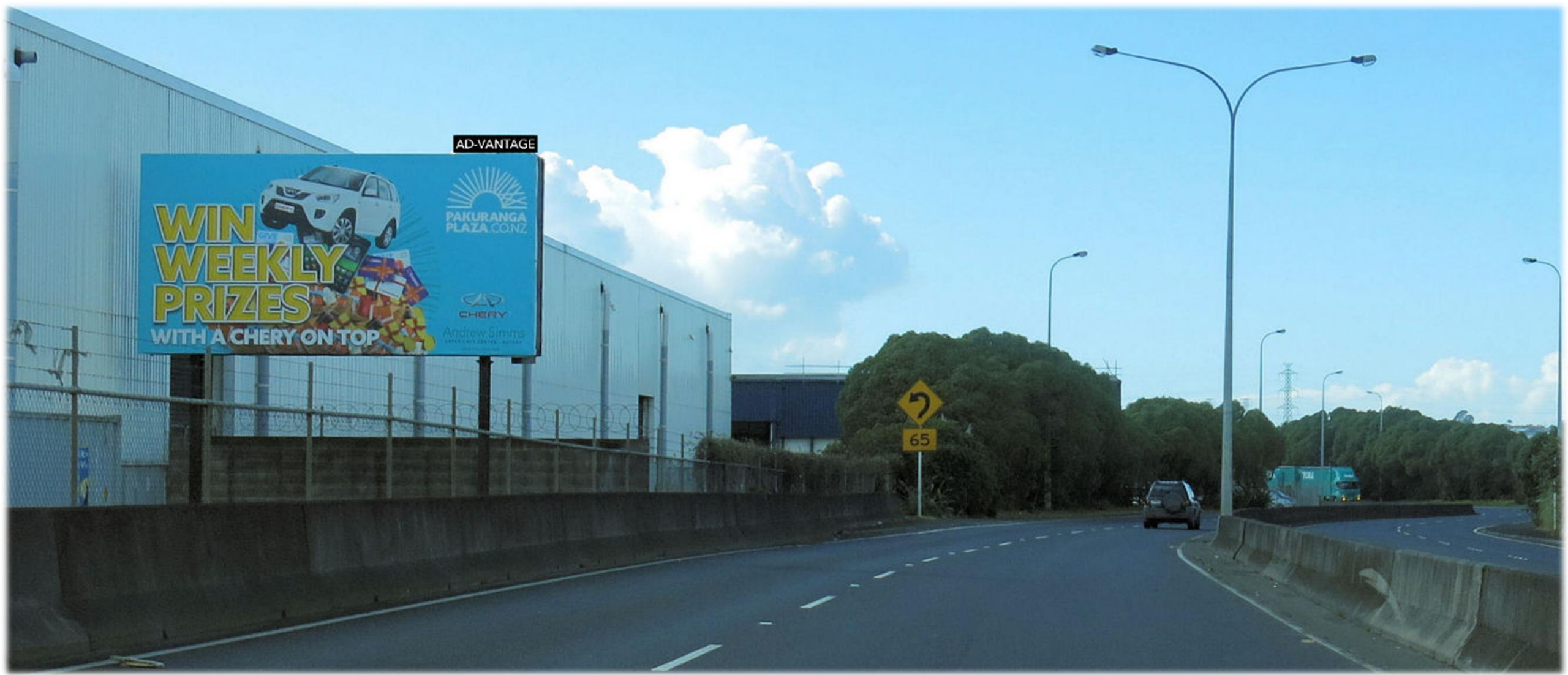
South Eastern HW, Mt Wellington (Inbound)

Format	6 x 3m	DTV	45,778
Lit	No	Installation	\$480
Rate Card	\$7,000	Production	\$450
Contact	sam@ad-vantage.co.nz / 021 040 6878		

The South Eastern Arterial Route links the Southern Motorway, Church St and Great South Road with Carbine Road, Ti Rakau Drive and Pakuranga/Howick. This is a major arterial with an extremely high traffic count making this an effective way to target East Aucklanders travelling into the city or to Sylvia Park. [View additional photos](#)



Click here for Google Maps link



AD-VANTAGE



6355

South Eastern HW, Mt Wellington (Outbound)

Format	6 x 3m	DTV	45,778
Lit	No	Installation	\$480
Rate Card	\$7,000	Production	\$450
Contact	sam@ad-vantage.co.nz / 021 040 6878		

The South Eastern Arterial Route links the Southern Motorway, Church St and Great South Road with Carbine Road, Ti Rakau Drive and Pakuranga/Howick. This is a major arterial with an extremely high traffic count making this an effective way to target Aucklanders East of Mt Wellington. [View additional photos](#)



Click here for Google Maps link

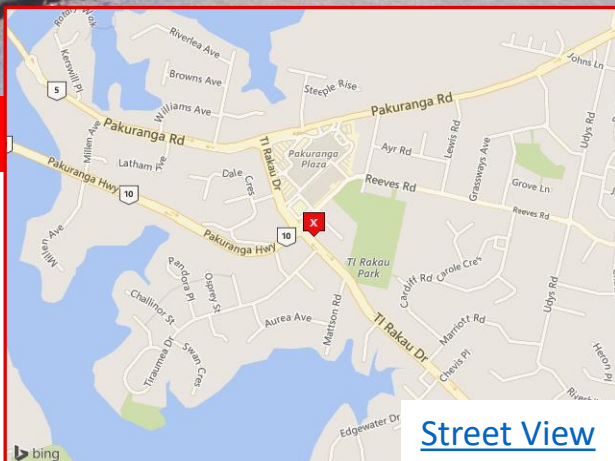


Media5 Cnr Pakuranga Highway and Ti Rakau Drive, Pakuranga, Auckland

Panel #: A170
Size: 6m x 3m
Illumination: Yes
Monthly Ratecard: \$7,500
Your Monthly Rate: \$7,500
Installation Price: \$440
Print Price: \$450
Total Costs: \$8,390

Monthly Visuals: 898,241
CPM (Cost Per Thousand)
Media Only: \$8.35
All Costs: \$9.34

This double-sided board is the only billboard site in Pakuranga. Located adjacent to the Pakuranga Plaza it presents a unique opportunity to create valuable campaign reach. This site is seen coming off the Pakuranga Highway and heading down Ti Rakau Drive towards the huge retail hub that is Botany/East Tamaki. Lit for a 24/7 chance to influence





Media5 Cnr Pakuranga Highway and Ti Rakau Drive, Pakuranga, Auckland

Panel #: A171

Size: 6m x 3m
Illumination: Yes
Monthly Ratecard: \$7,500
Your Monthly Rate: \$7,500
Installation Price: \$440
Print Price: \$450
Total Costs: \$8,390

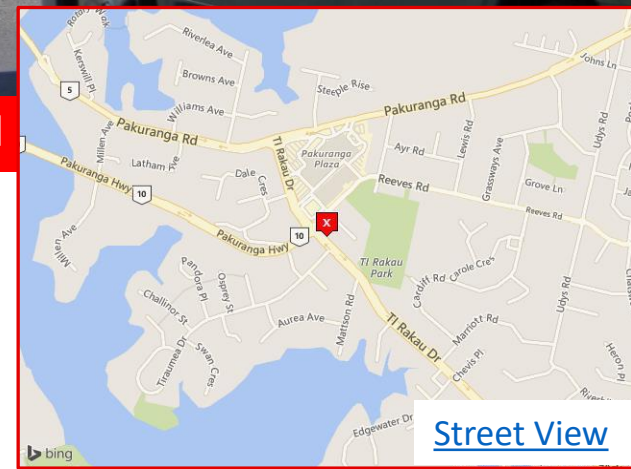
Monthly Visuals:
782,609

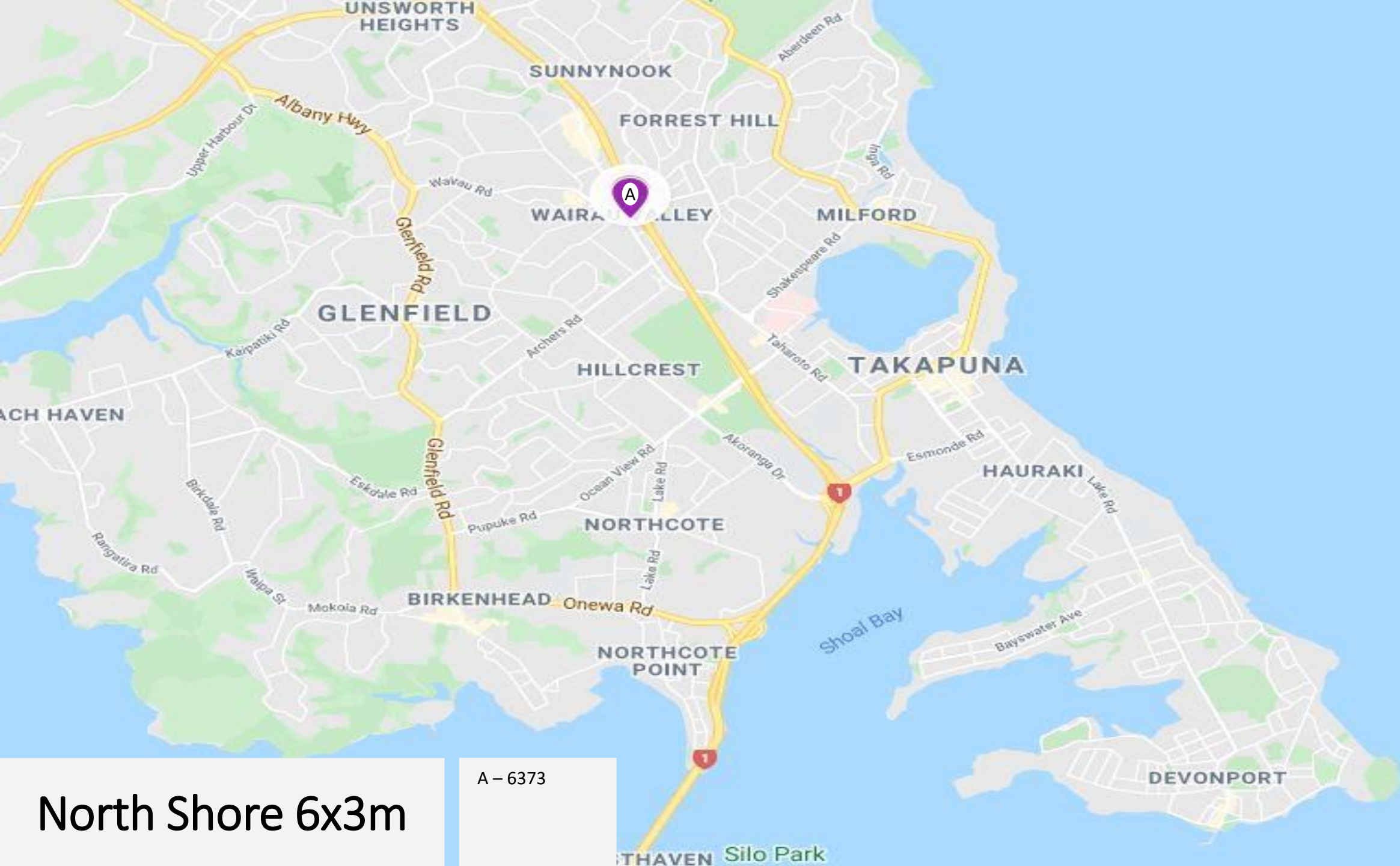
CPM (Cost Per Thousand)

Media Only: \$9.58

All Costs: \$10.72

This double-sided billboard is the only billboard site in Pakuranga. Located adjacent to the Pakuranga Plaza it presents a unique opportunity to create valuable campaign reach. This site is seen heading down Ti Rakau Drive towards the neighbouring Pakuranga Plaza and ultimately Highland Park and Howick or Panmure. Lit for a 24/7 chance to influence





North Shore 6x3m

A - 6373



AD-VANTAGE

ID **6373**

Tristram Ave, Wairau Valley

Format	6 x 3m	DTV	37,556
Lit	Yes	Installation	\$480
Rate Card	\$8,000	Production	\$450
Contact	sam@ad-vantage.co.nz / 021 040 6878		

Site 6373 is located on Tristram Ave and seen by traffic exiting the Northern Motorway heading towards Wairau Rd. A well positioned site as this is a very busy intersection and Wairau Valley has many large retail stores and major Car Dealers. [View additional photos](#)



Click here for Google Maps link